



Casabella Editorial Board in the 1960s, DR

ACTORS AND VEHICLES OF ARCHITECTURAL CRITICISM

Second International Workshop,
*Mapping.Crit.Arch: Architectural Criticism
20th and 21st Centuries, a Cartography*
ANR Project ANR-14-CE31-0019-01

Bologna, October 4th-5th, 2016



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
DIPARTIMENTO DI ARCHITETTURA

ACTORS AND VEHICLES OF ARCHITECTURAL CRITICISM

Second International Workshop 'Mapping Architectural Criticism', organized by Université Rennes 2 and Università di Bologna

TUESDAY OCTOBER 4th

> 9.00-12.30 **Foresteria San Giovanni in Monte, Conference Room**

9.00 Welcome Address (Giovanni Leoni, Dipartimento di Architettura, Università di Bologna)

9.15 Introduction (Paolo Scrivano, Xi'an Jiaotong-Liverpool University, Giovanni Leoni, Università di Bologna, Hélène Jannière, Université Rennes 2)

Session 1: Vehicles and Actors: Journals, Newspapers and their Editors

Chair: Paolo Scrivano, Xi'an Jiaotong-Liverpool University

9.30 Stephen PARNELL, Newcastle University, *Actors of Criticism: How the Editors of AD Magazine shaped Architecture*

10.00 Jasna GALJER, University of Zagreb, *The Role of Architectural Journals between Medium and the Message*

10.30 Coffee break

11.00 Ishraq Z. KHAN, North South University, *A Journal and a Newsletter: Criticism and Provocation in a Developing Nation*

11.30 Carlos MACHADO e MOURA, Faculdade de Arquitectura da Universidade do Porto, *From Satire to Criticism: Comics in Architecture Publications in the 1960s and 1970s*

12.00 Discussion

12.30 Lunch

Keynote lecture > Accademia delle Scienze, Sala di Ulisse, Palazzo Poggi

14.30 Réjean LEGAULT, Université du Québec à Montréal (UQAM)

Agendas, Actors and Authorship: Reconsidering The New Brutalism. Ethic or Aesthetic?

> 16.30-19.00 **Foresteria San Giovanni in Monte, Conference Room**

Session 2: Actors or Vehicles? Institutions, Exhibitions, Competitions

Chair: Anna Rosellini, Dipartimento delle Arti - DARvipem, Università di Bologna

16.30 Matthew J. WELLS, Royal College of Art / Victoria & Albert Museum, London, *Knowledge, History, and Work: Critical Positions at the Royal Institute of British Architects 1889-1924*

17.00 Mathilde SIMONSEN DAHL, Oslo Centre for Critical Architectural Studies (OCCAS-AHO), *The 1924 Form and Color Show and the Critique of Architecture Criticism*

17.30 Ellen VAN IMPE, Centre for Flemish Architectural Archives, Vlaamse Architectuur Instituut (Flanders Architecture Institute), Antwerp, *Architectural Exhibitions as Critical Actor in Belgium 1883-1972*

18.00 Ines TOLIC, Università di Bologna, "Borba": a Daily Newspaper, an Architecture Prize and the Spectacle of Criticism

18.30 Discussion

Visit of the Exhibition organized by the Dottorato di Ricerca in Architettura, UniBo: *La critica italiana e le culture del progetto (1945-1960). Strumenti, Temi, Attori*

WEDNESDAY OCTOBER 5th

> 8.45-13.00 Università di Bologna, Biblioteca del Dipartimento di Architettura

8.45 Introduction

Session 3: Vehicles: 'Visual' Criticism

Chair: Nathalie Boulouch, Université Rennes 2 – Archives de la critique d'art, Rennes

9.00 Michele STAVAGNA, Independent scholar, Berlin, *Writing through the Eye of an Architect. Erich Mendelsohn's Visual Criticism*

9.30 Heliana ANGOTTI-SALGUEIRO and Ruth VERDE ZEIN, Mackenzie Presbyterian University, Sao Paulo, *Blending Textual and Visual Rhetoric for a Critical Discourse: Oscar Niemeyer and Marcel Gautherot at Modulo (1955-1962)*

10.00 Matteo CASSANI SIMONETTI, Università di Bologna, *Among Criticism, Design and Photography. A Literary and Photographic Way for the Criticism in Shared Works by Vittorio Savi, Aldo Rossi and Luigi Ghirri (1972-1989)*

10.30 Coffee Break

Session 4: Critical Competencies: Non-Canonical Architectural Critics and Criticism

Chair: Anne Hultzsch, The Bartlett School of Architecture, UCL London and OCCAS, Oslo University

11.00 Anna KLOKE, Technische Universität Dortmund, *The Manifesto as a Vehicle of Criticism in Architectural Discourse*

11.30 Lutz ROBBERS, Jade University, Oldenburg, *Delirious Realism: The Intermedial Architectural Criticism of Siegfried Kracauer*

12.00 Erik WEGERHOFF, Technische Universität, München, *On Via Gluck: Adriano Celentano as Architectural Critic*

12.30 Closing discussion and announce of the forthcoming activities of the ANR Mapping Architectural Criticism research project

THURSDAY OCTOBER 6th

> Sala Farnese, Palazzo d'Accursio, Piazza Maggiore 6, Bologna

14:00 Università di Bologna, Urban Center Bologna, Institut de Culture française à Bologne, Urban@it, Round table **Visioni metropolitane: Parigi, Roma, Bologna** (Pierre Mansat, AIGP, Président; Paola Viganò, IUAV - Studio Secchi Viganò; Paolo Desideri, Univ. Roma Tre - Studio ABDR; Alessandro Coppola, Politecnico di Milano, Valentina Orioli, Univ. di Bologna, Assessore all'Urbanistica del Comune di Bologna, Cappella Farnese, Palazzo d'Accursio, Bologna)

After the first workshop at the Université Rennes 2 (January 2016), centered on the relationship of criticism to “public opinion” and on criticism as an autonomous discipline, **Actors and Vehicles of Architectural Criticism** (Università di Bologna, October 4-5, 2016) is the second of three international workshops planned by the **Mapping.Crit.Arch: Architectural criticism 20th and 21st centuries, a cartography** research project (funded by the French Agence Nationale de la Recherche, ANR) to foster scholarship on the history of architectural criticism and facilitate exchanges between scholars active in this field of research.

This second international workshop takes into consideration the actors and the vehicles of criticism: with these terms it refers to both the agents of criticism (critics, architects, historians, publishers, photographers, institutions, etc.) and the media through which criticism is disseminated (press, photography, exhibitions, etc.). The workshop aims to expand the knowledge about the specific functions of these actors and their networks and to outline their mutual relationships. The four sessions investigate the links between the actors, the media of criticism, and the historical contexts within which they materialize, as well as the cultural, intellectual, and institutional milieus from which they originate.

The first session **Vehicles and Actors: Journals, Newspapers and their Editors** deals with the influence on the forms, discourse, and contents of criticism on the part of specific types of journals, from daily newspapers, to cultural magazines and building construction periodicals and wants to put into question the categories that recurrently describe the so-called “typologies of criticism”. The second (**Institutions, Exhibitions, Competitions**) and fourth (**Critical Competencies**) sessions intend to broaden the notion of “actor” of architectural criticism not only to encompass critics or *authors* (the same notion of “authorship” in criticism might be subject to question) but also to include professional and academic institutions, publishers, and the various specialists who are involved in the actual production of professional publications. As a different vehicle of architectural criticism, the third session (**Visual Criticism**) would like to pay attention to the photographic image and, more generally, to the visual components of architectural criticism.

CONFERENCE VENUES

Tuesday, October 4th

Conference Room, Foresteria San Giovanni in Monte,
Via De' Chiari 8, Bologna

Keynote Lecture

Accademia delle Scienze, Sala di Ulisse, palazzo Poggi,
via Zamboni 33, Bologna

Wednesday, October 5th

Università di Bologna, Biblioteca del Dipartimento di Architettura,
Viale del Risorgimento 2, Bologna

Thursday, October 6th

Roundtable Visioni Metropolitane Parigi Roma Bologna Sala Farnese, Palazzo d'Accursio,
Piazza Maggiore 6, Bologna

Mapping.Crit.Arch: Architectural criticism XXth and XXIst centuries, a cartography.

Research Project, Université Rennes 2 - Agence Nationale de la Recherche
Scientific Coordinator Hélène Jannière

SCIENTIFIC COMMITTEE

Nathalie Boulouch (Université Rennes 2 and Archives de la critique d'art)

Anne Hultsch (Bartlett School London and OCCAS, Oslo University)

Hélène Jannière (Université Rennes 2)

Giovanni Leoni (Università di Bologna)

Paolo Scrivano (Xi'an Jiaotong-Liverpool University)

Laurent Stalder (ETH Zurich),

Suzanne Stephens (Barnard College, Columbia University)

Alice Thomine-Berrada (Musée d'Orsay, Paris)

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ORGANISING COMMITTEE

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Matteo Cassani-Simonetti

Giovanni Leoni

Anna Rosellini

EXHIBITION

La critica italiana e le culture del progetto (1945-1960). Strumenti, temi, attori

Pierpaolo Ascari, Andrea Borsari, Matteo Cassani Simonetti, Elena Formia,

Giovanni Leoni, Anna Rosellini, Matteo Sintini



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